



My goal is to provide the most value possible for your business and the clients you serve through efficient design solutions. Flexibility and dependability are infused into my character and have been visualized through my design over the last 20 years. Let me be your next designer to hire with experience conquering design problems!

David Wennemar

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Education

- Northern Illinois University BFA, Visual Communications 2003

Continuing Education

- Design Conferences & Events
- Business Made Simple Courses
- Avid Reader of Design, Business, & Psychology Books

Skills

- Team Collaboration & Directing
- Client Meetings & Relations
- Website Design & Development
- Video Editing & Animation
- Social Media Assets
- Brand Identity
- Print & Digital Collateral
- Photography & Retouching
- Content Management
- Signage
- Package Design
- Email Campaigns
- Presentations
- Vector Illustration
- Portrait Drawing

Software

- Adobe Creative Cloud Products
- Microsoft Office Products
- Google Products
- WordPress & CMS Products
- MailChimp & Email Products
- Time Management Products

Community Involvement

- Elburn Chamber of Commerce, VP of Marketing Board Member
- Elementary School Art in the Classroom Monthly Presenter
- Blood Donor

Freelance Designer

January 2020 – Present

- Work directly with clients and design agencies to translate their needs into visual clarity for their target audience.
- Provide honest feedback with efficient design solutions.
- Add value to clients' creative investments to strengthen relationships and business.
- Develop project proposals and budgets.

Creative Director

Exclamation Communications, Inc. from August 2004 – April 2021

- Collaborated with web developers, office managers, small and large businesses, copywriters, vocal talent, content management systems, vendors, owners, and colleagues to meet clients' needs.
- Designed with a wide range of visual styles and design applications.
- Flexible, reliable work in both office and remote settings.
- Managed multiple projects both collaboratively and independently with on-time results.
- Clearly articulated goals behind the design solutions to help build clients' branding and marketing.
- Maintained project files organization and time sheets for billing.
- Directed junior designers.

Senior Designer

SOCIALDEALER from March 2012 – April 2013

- In-house designer for a social media and online reputation management company.
- Collaborated with salesmen, corporate development, account managers, and marketing team.
- Created visual identity across multiple campaigns and mediums.
- Awarded Employee of the Year for team professionalism and design excellence.

Graphic Designer

Grady Campbell, Inc. from December 2003 – July 2004

- High-paced, downtown Chicago design firm.
- Team brainstorming sessions to help drive design solutions.
- Created mock-ups for clients.