

wennemar.com

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815.901.1667
Elburn, IL

Education

- Northern Illinois University
BFA, Visual Communications

Skills

- Team Collaboration & Directing
- Client Meetings & Relations
- Brand Identity & Guidelines
- UX Design & UI Design
- Wireframing & Prototyping
- Digital Design
- Website Design & Development
- Video Editing & Animation
- Social Media Assets
- Print Collateral
- Photography & Retouching
- Content Management
- Email Campaigns
- Presentations
- Vector Illustration

Software

- Adobe Creative Cloud Products
- Google Products
- Microsoft Office Products
- WordPress & CMS Products
- MailChimp & Email Products
- Figma

Continuing Education

- Google UX Design Certification
- Business Made Simple Courses
- Design Conferences & Events
- Avid Reader of Design, Business,
& Psychology Books

Freelance Designer wennemar.com

April 2021 – Present

- Project management from concept to completion.
- Adding value to clients' creative investments with visual storytelling.
- Design for a range of clients from health care, hospitality, education, technology, news, non-profit, design agencies, etc.
- Provide honest feedback with efficient design solutions.
- Develop project proposals and budgets.

Senior Designer eci-design.com/work

Exclamation Communications, Inc. from April 2013 – April 2021

- Team collaboration and directing web developers, office managers, small and large businesses, copyrighters, vocal talent, vendors, owners, and junior designers to meet clients' needs.
- Clearly articulated goals through branding guidelines and marketing campaign materials to increase creative value.

Senior Designer socialdealer.com

SOCIALDEALER from March 2012 – April 2013

- In-house designer for a social media and online reputation management company.
- Collaborated with salesmen, corporate development, account managers, and marketing team.
- Created visual identity across multiple campaigns and mediums.
- Awarded Employee of the Year for team professionalism and design excellence.

Mid-Level Designer eci-design.com/work

Exclamation Communications, Inc. from August 2004 – March 2012

- Designed with a wide range of visual styles and design applications at this design agency.
- Flexible, reliable work in both office and remote settings.
- Managed multiple projects both collaboratively and independently with on-time results.

Junior Designer gradycampbell.com

Grady Campbell, Inc. from December 2003 – July 2004

- High-paced, downtown Chicago design agency.
- Team brainstorming sessions to help drive design solutions.
- Created mock-ups for clients.

David Wennemar